

E. & J. BRANDY 2026/2027 SHELF SWEEPSTAKES
Official Rules

This Sweepstakes is intended for legal residents aged 21 or older of the United States, (excluding Utah) and the District of Columbia only. Void where prohibited. Do not enter this Sweepstakes if you are not eligible and are not located in the United States at the time of entry.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH META PLATFORMS OR INSTAGRAM.

The E&J Brandy 2026/2027 Shelf Sweepstakes (the “Sweepstakes”) will commence at 10:00:00 AM Pacific Time (“PT”) on June 23, 2026 (“Start Date”) and end at 11:59:59 PM PT on March 31, 2027 (“End Date”). The period between the Start Date and End Date will be referred to as the (“Sweepstakes Period”). The Sweepstakes Period will be broken out into nine (9) separate entry periods (each, an “Entry Period”), as set forth in the Entry Period & Prize Chart (“Chart”) in Section 3 below. Entries submitted past the expiration of each Entry Period date will not be accepted.

- 1. SPONSOR/ADMINISTRATOR.** The Sweepstakes is sponsored by E. & J. Gallo Winery, 600 Yosemite Blvd., Modesto, CA 95354 (“Sponsor”). Sweepstakes is administered by Moosylvania, 7303 Marietta Ave, Maplewood, MO 63143 and Twelve Thirty, LLC (“Administrator”), for Sponsor’s E. & J. Brandy brand (“Brand”).
- 2. ELIGIBILITY REQUIREMENTS.** The Sweepstakes is open to legal residents of the United States (excluding Utah) and the District of Columbia who are 21 years of age or older. VOID IN UTAH, PUERTO RICO, U.S. VIRGIN ISLANDS, AND OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Directors, officers, employees, and agents of Sponsor, Administrator, and any retail licensees, authorized licensees, wholesale licensees, distributors, and each of their respective parent and/or sister companies, affiliates, subsidiaries, advertising and promotional agencies, and all other corporations, partnerships, or other legal entities or individuals associated with the development, administration, or fulfillment of this Sweepstakes, and the immediate families of such persons (defined as spouse, child, sibling, parent, son-in-law, daughter-in-law, grandparent, so-called “step” or “half” variations of any of the preceding individuals, and all descendants and each of their respective spouses, regardless of where they live), and those living in their same households, whether or not related, are ineligible to enter, win, or collect prizes in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws, regulations, and ordinances. Instagram account required to participate in the Sweepstakes.
- 3. TO ENTER.** To enter, entrant must visit the E. & J. Brandy’s Instagram page located at <http://www.instagram.com/ejbrandy> (“Website”) during the Sweepstakes Period, find the Sweepstakes Post associated with the applicable Entry Period and comment #E&JShelfSweeps on the Sweepstakes Post (“Post”). Once entrant has completed the foregoing, entrant will have earned one (1) entry (“Entry”) into that Entry Period. Entry must

be received by 11:59:59 PM PT by each respective Entry Period End Date listed in the Chart below to be entered into that Entry Period.

It is entrant's sole responsibility to take any steps necessary to adjust their Instagram account settings to permit entrant to receive messages from Sponsor. Entrant's inability to receive any message(s) from Sponsor for any reason shall be deemed a failure by such entrant to comply with these rules, and any such entrant shall be disqualified from the applicable entry pool. Similarly, Sponsor shall not be liable for any lost, misdirected, or otherwise unreceived or illegible messages from entrants. By entering this Sweepstakes, each entrant agrees that the Sponsor may contact the entrant by direct Message via entrant's Instagram, or email accounts provided upon registration, to administer and fulfill this Sweepstakes.

To be eligible, the Entry must be in English. Your Entry must be received within the Sweepstakes Period. Posts or comments that are not visible to Sponsor or Administrator will not be entered into the Sweepstakes. Sponsor or Administrator are not responsible for lost, late, incomplete, tampered or damaged Entries or Entries that are lost or misdirected to any Junk folder or SPAM filter. All such Entries will be ineligible. Entries will not be acknowledged or returned. Entries become the property of Sponsor.

Entry Periods: There will be a total of nine (9) Entry Periods. Your Entry must be received within the time and dates of an Entry Period in accordance with the deadlines in the Chart below. ALL NON-WINNING ENTRIES WILL NOT ROLL OVER INTO SUBSEQUENT ENTRY PERIODS.

Entry Period	Start Date of Entry Period at 10:00 AM PT	End Date of Entry Period at 11:59:59 PM PT
1	6/23/2026	6/30/2026
2	7/24/2026	7/31/2026
3	8/24/2026	8/31/2026
4	9/23/2026	9/30/2026
5	11/18/2026	11/25/2026
6	12/16/2026	12/23/2026
7	1/23/2027	1/30/2027
8	2/21/2027	2/28/2027
9	3/24/2027	3/31/2027

Limit: (1) Entry per person/per Instagram Account, per Entry Period during the Sweepstakes Period. All entries must be received by 11:59:59 PM PT by each respective Entry Period End Date listed in the Chart above to be entered into that Entry Period. Any entry that is submitted after 11:59:59 PM PT on May 31, 2027, will be disqualified, and that entry attempt will not be eligible for the random drawing. Any person, who attempts to participate by using multiple Instagram accounts, multiple identities, or by using any device or artifice to participate in violation of the terms stated in these Official Rules, may be disqualified by Sponsor in its sole discretion.

Any use of robotic, repetitive, automatic, programmed or similar participation methods or agents will void such participation in the Sweepstakes. In the event of a dispute over who an Entry corresponds to, the authorized account subscriber of the Instagram account holder used to enter

the Sweepstakes as of the actual time that such information was received by Administrator, will be deemed to be the entrant. The “authorized account subscriber” is defined as the natural person who is assigned the username by Instagram used to enter the Sweepstakes. Entrant must enter using only an account registered in entrant’s name. Administrator may require an entrant to show proof of being the authorized account subscriber. Sponsor and/or Administrator are not responsible for cellular carrier or cell tower glitches or outages that result in the non-receipt of any entrant’s Entry attempts. Sponsor and/or Administrator is not responsible for Entries that are garbled, corrupted, or otherwise unascertainable or incomprehensible. Entrants may be required to indicate their acceptance to the Official Rules where indicated at the time of Entry; provided, however, that any entrant’s participation in the Sweepstakes constitutes, and is deemed, such entrant’s full and unconditional agreement to the Official Rules and any and all decisions of Sponsor and Administrator, which are final and binding in all respects. All entrants agree to waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. Entries not in compliance with these Official Rules may be disqualified in Sponsor or Administrator’s sole discretion. **If you choose to enter via a mobile device by using a mobile device to access the Website, STANDARD MESSAGE RATES AND DATA CHARGES MAY APPLY.** Please consult the terms and conditions of your individual service plan prior to participating via a mobile device. A mobile device is not required to enter the Sweepstakes.

4. SWEEPSTAKES ENTRY CRITERIA. In addition to the above requirements, each Entry must meet the following content restrictions:

- The Entry must be your original work, created solely by you and all rights owned solely by you, and must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright or trademark infringement;
- The Entry must not contain sexually explicit content, violence or objectionable material that Sponsor or Administrator determines in its sole discretion is inappropriate, indecent, obscene, abusive, hateful, tortuous, defamatory, slanderous, libelous or offensive;
- The Entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- The Entry must not contain material that is unlawful, in violation of or contrary to any applicable laws, rules or regulations. The Entry must not contain any personally identifiable information of any person other than you. Should you include personally identifiable information about yourself in your Entry, you acknowledge and agree that such information will be disclosed publicly and you are solely responsible for any consequences thereof.
- The Entry must not contain any commercial content or logos for which the entrant does not have the rights to grant Sponsor’s unlimited use of the content.
- The Entry may not have been previously published and must not have won previous awards.
- The Entry must abide by, and entrant agrees to abide by, the Sponsor’s Terms of Use and Privacy Policy, as determined in Sponsor’s sole discretion. Links to each of these policies are located at: <https://www.ejbrandy.com/legal/use-agreement/> and <https://www.ejbrandy.com/legal/privacy-policy/>.

5. WINNER SELECTION AND NOTIFICATION.

Winner Selection: There will be eighteen (18) total winners during the Sweepstakes Period. There will be two (2) winners each Entry Period. Winners will be determined by a random drawing conducted from among all eligible Entries by Administrator on or about the date listed in the chart below. All decisions of Sponsor or Administrator are final and binding. All Entries are subject to verification, confirmation, and compliance with the Official Rules. Non-winning entries from any Entry Period will NOT roll over to any subsequent Entry Period random drawings. Odds of winning depend upon the number of eligible Entries received during the applicable Entry Period. Limit: 1 winner per household for the duration of the Sweepstakes.

Entry Period	Random Drawing to Occur On or About
1	7/1/2026
2	8/1/2026
3	9/1/2026
4	10/1/2026
5	11/26/2026
6	12/24/2026
7	2/1/2027
8	3/1/2027
9	4/1/2027

Winner Notification: Sponsor or Administrator will attempt to notify each potential winner (“Potential Winner”) via Instagram direct message from the official E&J Brandy Instagram account. The Potential Winner will be notified on or about the date of random drawing as listed in the chart above. Potential Winner must respond within two (2) days of notification attempt. Failure to respond to notification as directed within the stated time will result in forfeiture of the prize. Awarding of any prize is subject to verification of Potential Winner’s eligibility and full compliance with these Official Rules. The Potential Winner may be required to provide proof of a valid date of birth proving age 21 years or older with a valid government issued ID (“Proof of Eligibility”) and complete, sign and return an Affidavit of Eligibility and a Liability/Publicity Release Form (“Affidavit and Release”) within two (2) days of notification from Sponsor or Administrator. Failure to confirm eligibility to participate in the Sweepstakes or return the Proof of Eligibility and/or Affidavit and Release within two (2) days following the date of notification thereof may result in forfeiture of the prize. If any Potential Winner cannot be contacted as specified above, or if Potential Winner fails to return the Proof of Eligibility and/or signed Affidavit and Release, if applicable, by the deadline specified above, or if a Potential Winner is deemed ineligible for any other reason in Sponsor or Administrator’s sole discretion, the Potential Winner will be disqualified and an alternate Potential Winner may, at Sponsor or Administrator’s sole discretion, be randomly selected in his/her place from among all remaining eligible Entries, time permitting. Winners’ first name, last name initial, and city of residence shall be available at winners.twelvethirty.promo/EJShelfSweepstakes for up to 60 days.

- 6. PRIZE(S) AND APPROXIMATE RETAIL VALUE (“ARV”).** There will be twenty-two (22) prizes during the Sweepstakes Period. Quantity and type of Prize will differ depending on the Entry Period. The number, ARV, and description of each prize are described in the chart below. Total

ARV of the prizes to be awarded in this Sweepstakes is \$1,280.00. Coogie, Carrots, Karl Kani, Spice Adams, and Jugrnaut are not associated with nor are sponsors of this Sweepstakes. Alcohol is not included as part of any prize. Prize will be sent to address provided by winner after winner is verified and, if applicable, returns the completed Affidavit and Release. No PO boxes permitted. Unclaimed or returned prizes will not be awarded. Sponsor and the Administrator are not responsible for any legal, or other restrictions on winner's use of the prize.

Entry Period	Prize	Number of Winners	ARV of Each Prize (\$)
1	E&J x Karl Kani Tracksuit	2	\$85
2	E&J x Jxgran T-Shirt and Shorts Set	2	\$60
3	Mystery Box #1 (includes assorted E&J x Coogi and E&J x Carrots branded merchandise, as determined by Sponsor in their sole discretion)	2	\$65
4	E&J x Karl Kani Duffle Bag & Jacket	2	\$60
5	Mystery Box #2 (includes assorted E&J x Coogi; E&J x Spice Adams, and E&J x Karl Kani branded merchandise as determined by Sponsor in their sole discretion)	2	\$45
6	E&J x Karl Kani Duffle Bag & Jacket	2	\$95
7	E&J x Spice Adams Tracksuit	2	\$80
8	Mystery Box #3 (includes assorted E&J x Coogi and E&J x Carrots branded merchandise, as determined by Sponsor in their sole discretion)	2	\$65
9	E&J x Karl Kani Tracksuit	2	\$85

Incidental expenses and all other costs and expenses which are not specifically listed as part of the prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the winner. If any part of the prize becomes unavailable for any reason, Sponsor will not be responsible to award that part of the prize. Winner is solely responsible for any and all applicable fees and taxes associated with receipt and use of the prize. PRIZE IS AWARDED "AS IS," "WHERE IS," WITH NO WARRANTY OR GUARANTEE EXPRESS OR IMPLIED. Prize is nonassignable, nonsubstitutable, and nontransferable. Notwithstanding the foregoing, Sponsor may, at its sole discretion, substitute cash or a prize of equal or greater monetary value.

- INTERNET.** If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor reserves the right to cancel, suspend, terminate or modify the Sweepstakes. In such event, Sponsor, at its discretion, may select winner from the eligible, non-suspect Entries fulfilling the applicable eligibility requirements prior to the event requiring termination, cancellation or suspension of this Sweepstakes.

- 8. LICENSE TO ENTRY.** By submitting an Entry, you irrevocably grant Sponsor and its designated agents the royalty-free right throughout the world in perpetuity to use, re-use, copy, publish, copyright, republish in whole or in part, edit, add to, modify, and rearrange the Entry in whatever media now known or hereafter developed, for use in the advertising and promotion of Sponsor and Sponsor's products without further permission, approval, consideration or payment to the you, except where prohibited by law. You agree to sign any document requested by Sponsor to further confirm this license. By accepting the Prize, winners consent to Administrator's use and publication of their first name, last initial, and city of residence on a publicly accessible website for a period not to exceed 60 days following completion of winner verification.
- 9. LIMITATIONS OF LIABILITY AND RELEASES.** No liability or responsibility is assumed by Sponsor from entrant's participation in, or attempt to participate in, the Sweepstakes. Sponsor is not responsible for any typographical errors in the information provided by entrants, or in the announcement of prizes or these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision herein. Should any provision of the Official Rules be deemed unenforceable or invalid, the other provisions of the Official Rules shall remain in full force and effect. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor and/or Administrator. All such Entries are subject to verification. By entering or otherwise participating in the Sweepstakes and/or accepting any prize, each entrant hereby fully and unconditionally agrees to be bound by these Official Rules and the decisions of Sponsor and Administrator, or their respective designated agents, which are final and legally binding in all respects, and agrees to waive any right to claim any ambiguity in these Official Rules. The entrant also agrees to assume all risk of loss, damage, destruction, delay or misdirection of materials and mail submitted to or from Sponsor or Administrator, and further agrees that all prizes are awarded upon the condition that Sponsor, Administrator, and any of their respective parent companies, subsidiaries, officers, directors, partners, principals, partnerships, employees or agents, and Meta Platforms Inc. (collectively, the "Released Parties") shall have no liability whatsoever, and each entrant agrees to release, indemnify and hold harmless the Released Parties for, any injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of any prize, or participation in this Sweepstakes or participation in any Sweepstakes-related activities and further acknowledges that said Released Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize awarded in connection with the Sweepstakes.

Sponsor and Administrator reserve the right, in their sole discretion, without prior notice or obligation and at any time, to cancel, terminate or suspend this Sweepstakes, or any portion thereof, should virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor or Administrator corrupt or impair the administration, integrity, security, fairness or proper conduct of the Sweepstakes, or for any other reason, at their sole discretion. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors, including in the Official Rules. The Released Parties are not responsible for hardware or software failures of any kind, traffic congestion in any networks, or towers, or any combination thereof, lost network connections, incomplete, garbled or delayed transmissions, whether caused by Sponsor, users, or by any of the equipment or

programming associated with or utilized in the Sweepstakes, or by technical or human error which may occur and/or which may damage Sponsors' ability to receive or store Sweepstakes data, or which may damage an entrant's system in connection with the selected method of Entry, or which may otherwise limit any entrant's ability to participate and/or redeem the prizes in the Sweepstakes. In the event that any entrant's Entry attempt is not successfully received by Sponsor, that entrant's sole remedy shall be to attempt to enter the Sweepstakes once again during the Sweepstakes Period. Sponsor and Administrator reserve the right at its sole discretion, to disqualify any individual who tampers with the Sweepstakes, or the operation of the Sweepstakes, or who enters using any automatic or programmed Entry duplication method, violates these Official Rules, or otherwise engages in fraudulent or offensive conduct with respect to this Sweepstakes.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR RELATING TO THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

All rights under Section 1542 of the California Civil Code are expressly waived. That section provides: A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.

By accepting the prize, the winner agrees that Sponsor may use any and all such winners' names, cities and/or states of residence, statements, likeness, voice, photograph and/or biographical information, without limitation, for promotional purposes relating to the Sweepstakes, in any media or format, whether now known or hereafter developed, including but not limited to the internet, worldwide, in perpetuity, without further consideration or payment, where permitted by law. Should winner make any false statement in any document referenced herein, the winner will be required to promptly return to Sponsor the awarded prize(s) received. Should any provision of the Official Rules be deemed unenforceable or invalid, the other provisions of the Official Rules shall remain in full force and effect

- 10. GOVERNING LAW & JURISDICTION.** Except where prohibited, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant, Sponsor, Administrator, and their

respective agents shall be governed by and construed exclusively in accordance with the laws of the state of California without giving effect to any principles of conflicts of law of any jurisdiction. Entrants agree that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prize, shall be filed only in the state courts with jurisdiction over Stanislaus County, California or in federal courts in the Eastern District of California, and the entrants hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action.

- 11. PRIVACY.** Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Sweepstakes solely for the purposes of administering the Sweepstakes and fulfilling the prize, and by entering this Sweepstakes you consent to the collection, use, disclosure and management of your personal information for said purposes. All personal information that entrants submit will be subject to Sponsor's privacy policy. In the event of any discrepancy between Sponsor's privacy policy and these Official Rules, the privacy policy will govern and control. For a copy of Sponsor's complete online privacy policy please visit <http://www.gallo.com/legal/privacy>.
- 12. NO X (FORMERLY TWITTER)/FACEBOOK/INSTAGRAM ASSOCIATION.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, X (formerly Twitter), Facebook or Instagram. You understand that you are providing your information to Sponsor, not to X (formerly Twitter), Facebook or Instagram. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to X (formerly Twitter), Facebook or Instagram.
- 13. WINNERS LIST.** For confirmation of the names (first name and last initial) and city of residence of the winners, please visit winners.twelvethirty.promo/EJShelfSweepstakes. The winners list will be posted after winner verification is complete and will be available for sixty (60) days thereafter.

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